Peixuan Li

Contents

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An Industrial Designer trained in cosmetic packaging, furniture design, mobility, speculative design, design engineering, and sustainable production.



Profile

Peixuan Li, an Industrial Designer graduating from Pratt Institute.



LAPUTA Lipstick Set

A magic lipstick set for bringing people comfort and relaxation.

Pie Chart Umbrella

An umbrella designed as a prop for flashmob that voices academic injustice.



Migratory Hostel

A transportable modular system to solve the seasonality problems for hotels.

32

Graxx Folding Stool

A portable folding stool designed for Kongens Have in Copenhagen.



CRAD Rocking Chair

An asymmetrical home rocking chair designed for children.



LAPUTA is a magic lipstick set for bringing people comfort and relaxation. It challenges the traditional way of opening the lipstick, which help the user to open it with only one hand and prevent the cap from falling on the ground. The peaceful color, rounding shapes and playful movement can release the stress. 924







APUTA is a magic lipstick set for bringing people comfort and relaxation. The peaceful color, rounding shapes and playful movement can release your stress. Different from the typical black and red lipstick colors, pink and purple comfort people and keeps people in a good mood.

USAGE

Improve personal profile and raise confidence Brings happiness and atmosphere Promote relationship with others Show identity

Resistant to friction Resistant to falling

PORTABLE

Take less space Feeling of heaviness Easy to open Less twisting friction









RESPÔNSIBILITY • O O

Recyclable material Green advertisment

RELIABLE



Right size to prevent lipstick from sliding out Tight cap

FASHION

Famous brands Creative looking High-end materials like metal.

Custumer Needs From Interviews



did an interview of people who uses lipstick and asked them about what factors are more important, and I summerized six main elements that a good lipstick should have.

One of the biggest problems that I saw from the user's cases is: some lipstick caps dropped off in people's bag and the lipstick painted everything red. Redesigning the cap might be necessary.







Then, I made model on Solidworks an printed them with 3D printing. Plastic model that I used at first was not accurate enough, so I used to resin for my final model.



To begin with, I disassembled some lipsticks to study the machanism and sketched my idea with chip board.









I tested many colors in spray paint. The pink color worked well in spary paint, but I couldn't get the right purple color, so I mixed my own color with acrylic and sprayed it with spray gun.







couldn' color, so with acry









o open the cap, the user can push it up and rotate it down, and then push the button at the front to use the lipstick. The rotating cap not only prevent the user from dropping and losing caps, but also allows users to play with it unconsciously when they feel

Having the lipstick in your pocket, you can play with it unconsciously when they feel stressful. The connected joint also prevent the cap from being dropped or lost. The mirror and package repeat the comfortable colors and the rotating concept which makes the lipstick sets both interesting and healing.





学术自由-PIE CHART UMBRELLA

An umbrella designed as a prop for flashmob that voices academic injustice and fights for the right to research, lean and publish. It is a dynamic object that hosts data/ statistics through flexibility in an umbrella. This quotidian object aims to brings access to social values and perspectives in a society to everyday conversation.

FALL 2018

4





Academic freedom - The liberty of schools or public officials to learn, teach, research, publish and discuss knowledge.
In many countries and societies, academics are affected by many outside forces.

CHALLENGES - HIDE & SHOW

When people realize the injustice, they go on the street and protest for it.

However, limitation on academic freedom usually accompanies limitation of freedom of speech. Therefore, academic people face a lot of challenges and has to hide from the restrictions as well as to become spectacular to spread out their information.

UMBRELLA AS PROTEST

Umbrella is an accessible and commonly used object in all cultures. It is an elegant protest prop for academic people to store and use. It is also an object that can be easily folded (to hide) and opened (to show).

Umbrella symbolizes protection and shelter, and it can also be a weapon in KungFu movies.

In the 2014 Hongkong protest, protestors used umbrellas as defence against police pepper spray because of the function and accessibility.







EXPERIMENT DURING COVID-19

During the COVID-19, I went back China and experienced a 14 days quarantine. As a student who studies abroad, I witnessed a lot of criticism from other peoples who think that we are abroad because we don't love our country, and we only go back home at the time for our personal safty. Therefore, I planed a flash mob to protest for students who study abroad, made our patriotic statement and also to bring positive emotion for the special time. At the moment when we were released from the quarantine, everybody walked out from our room and singed "My Homeland And Me" together.

The flash mob was successful and it did draw people's attention, but it was not enough for a serious protest. An ideal academic protest has to have:

Attractive group protest;

Influential as individual;

A prop to contain information.









The pie chart umbrella is a props for flash mob that protests academic injustice. The adjustable color area helps the protestors to present the statistic information.

Naterial: Surface:	Polyester
oints:	Magnet
landle:	Aluminur
Color:	Red, Blue

Polyester fabric Fabric

luminum

Red, Blue & Yellow

35 inches

Each color can be rotated to 360 degree or folded into a smaller angle. In order to change the color of the pie chart umbrella, users can slightlu pull the fabric to disconnect the magnet on the bottom, and snap it to another position.



5 inches





FROM INDIVIDUAL TO GROUP

The pie chart umbrella can be used both for individuals and for group events. As individuals, protesters who use the umbrella on the street present their chart everythime when they use it. When people see a lot of them on the street, like fashion outfits, they will be curious and search for further informations.



When there are flashmobs happening, protestors get together and present one common appeal. In this case, they can turn the umbrella into one color and form a pie chart by people's formation. When the event ends, protestors fold their umbrella and fade in the crowd like nothing has happened before.



Migatory Hostel

Migratory Hostel is a transportable modular system to solve the seasonality problems for hotels in order to decrease the waste and maximize the profit.







Where do hotels go after events or during off seasons?

Hotels are strongly affected by seasonality problems The wastes during off-season causes cash flow, extra revenues, low returns on investment, and reducing rooms causes shortage of capacity in peak season. The picture is a example of Hotel Igman before and after Olympics event.



01 Stackable module



Modularity Problem: How can rooms be stacked together?











Stackable hostel modules that can be transported easily.

Hostel modules with four bedroom and a common spece, including staircase and bathroom.





02 Avoding sharp angle with a curve to save space



03 Designing the common space in the middle





Floors and ceilings are slided into a frame which also hold the side walls. Then, they are reinforced with screws.

and thermal insulation. It costs \$5-8 per

square meters.





Mobile Hostels transporting from a city to another

The seasonality changes various from different regions based on natural, constitutional and other additional causes. Different regions might have different peak seasons. Therefore, shifting rooms from off season cities to peak season places will reduce the waste and maximize the profit.

Solution: Transportable Modules

The hostel is made with two sections. The ground floor lobby and the center part bathroom and stairs are not movable. Bedrooms are added around the bathrooms and will be transported when tourism season changes.

Customer: IBIS Chain Hotel in Europe

Among all kinds of hotels, smaller scale hostels are mostly affected by seasonality problems. IBIS is a chain hotel that has more than 1.5 thousand branches all over Europe.

Location: South Europe/Scandinavia

Europe is heavily based on tourism industry. Different countries are compressed in one continent, so they have different seasonality period. They also have consistent policy and convenient transportation for houses to transport.







Transportation: Road/Rail/Maritime

Depend on the distance, the modules will be transported through road, railway or maritime ways. Transporting form Abisko to Stockholm. for example, is 825 miles and will cost \$0.95 per mile.

Size and weight: 9*9*18/5000lbs

To fit standard size to go on the road as well as to save budget, the maximum width of each module is 9 inches, and each module is 9*9*18 cubic feet. A fully assembled room is approximately 5000 lbs.

Pricing: \$50

The rooms will be transported 2-4 times a year. A 53 ft trailer, which cost \$800 to transport each time, will fit 15 modules.





A hotel migrating,

from a freezing silent world,

to another summer...

GRAXX folding stool

A folding stool designed for Kongens Have in Copenhagen. Portable for people to carry around and sit in the nature. Easy to use and easy to clean. An extension of Denmark culture.





Easy to sit, easy to store, easy to go.









 \mathbf{S} ketching and making the prototype in actral size with cardboard and paper.

 ${\sf P}$ lacing the fabrics and develop the weight capacity by adding supporting dowels in fabric sit.



Going into details, I explored different joints and connections that works the best to support the structure, and adjusted the dimension and curves to improve the aesthetic aspect of the stool.





CRAD is a home rocking chair designed for children. Unlike the other chairs, the CRAD chair is asymmetrical. It provides children more possibilities to explore and have fun with the chair instead of sitting in an upright position.











CRED rocking chair is asemetrical and allows children to explore fun movement with the rocking chair. The round curves not only gives CRED an attractive apperence, but also make it safe for children to use. The ball shape stops at the bottom of the leg prevent the children falling over and helps them to lean at a safe angle.



By Peixuan Li